

# THE POWER of CULTURE ON CREATIVITY

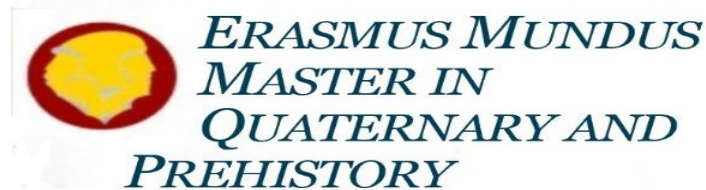
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In partnership with



## Method of work

- ▶ Is trying to answer some questions such as
  - ▶ What is the definition of creativity, and why we do not have a standard one ?
  - ▶ How some factors like culture, society, and art can affect on creativity ?
  - ▶ What are the results that we can have from creativity on individual and social aspects ?

## Type of resources

- Online journal articles, handbooks, psychology Encyclopedia related to creativity, culture, society and art:
  - In order to revise different points view of authors, as they represent different elements that lead to creativity and understand problems such as how the society prefer practical science on intangible skills that lead to create a gap in future .
  - Understanding the relationship between art and creativity and suggestions on how art can be a method to create new opportunities in society.

## OBJECTIVE

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graph LR; A[OBJECTIVE] --- B[The influence of culture on creativity]; A --- C[Social environment stimulate creativity through education .]; A --- D[Innovation policies culture and art .];
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The influence of culture on creativity

Social environment stimulate creativity through education .

Innovation policies culture and art .

Key words ,Creativity, Culture, Art, Social cohesion, Foresight

## HOW TO DEFINE CREATIVITY

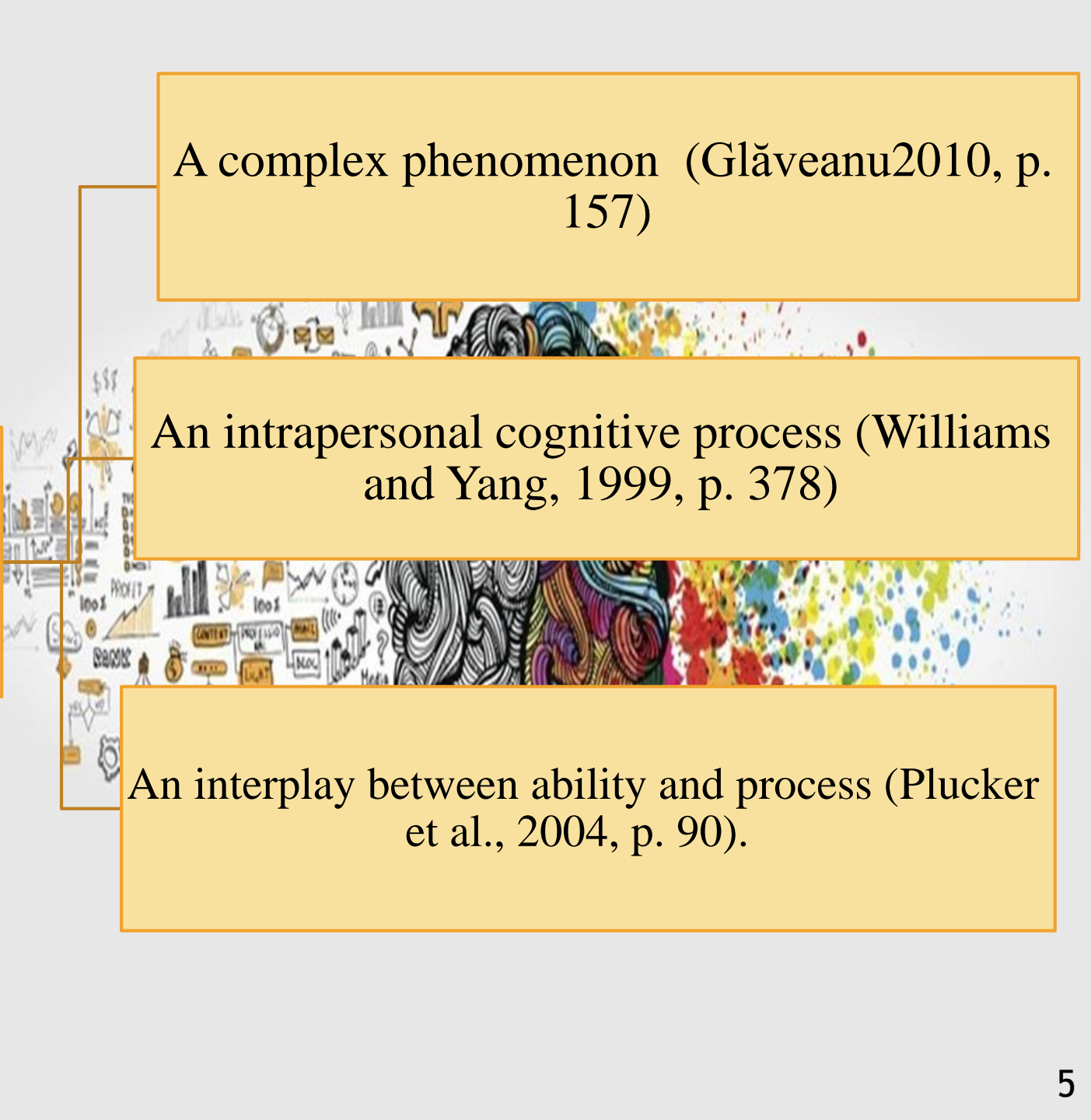
A key for  
facilitating  
social Harmony

A cultural  
concept that  
evolves with  
time and across  
countries

Creativity as  
“product oriented  
and an originality-  
based phenomenon  
aimed at solving  
problems”

“Emotional,  
personal and  
intrapyschic  
elements

# CREATIVITY

The background features a collage of various icons and drawings. On the left, there are business-related symbols like a bar chart, a line graph, a dollar sign, and a lightbulb. In the center, there are colorful, swirling patterns resembling hair or abstract art. On the right, there are colorful paint splatters in shades of blue, green, yellow, and red. The overall theme is a mix of business and creative elements.

A complex phenomenon (Glăveanu 2010, p. 157)

An intrapersonal cognitive process (Williams and Yang, 1999, p. 378)

An interplay between ability and process (Plucker et al., 2004, p. 90).

## OTHER DEFINITIONS OF CREATIVITY

# THE RELATIONSHIP BETWEEN CULTURE AND CREATIVITY , CULTURE AS A SOURCE OF CREATIVITY

Culture influence and Underwrites Creativity

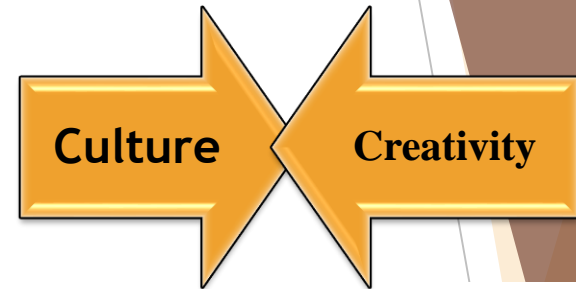
Cultural industries



Creative industries

Source of creativity

Is the communication between culture and creativity complex?



## Cultural and Creative Industries



# SOCITEY AS A SOURCE OF CREAIVTY

Society before  
and now  
towards  
creativity

Practical science  
and intangible  
skills , solution.







## CONCLUSION

**Foresight aspect, as  
the result of  
creativity and  
cultural on individual**

**Innovate new  
approaches where  
the individual and  
society are the  
targets**



## Acknowledgement

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- Thanks to all the researchers and authors who presented their theories and point of view on creativity, culture relationships hoping that I represent their point of view good enough. All the photos in PPT were only used for academic purpose .

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